

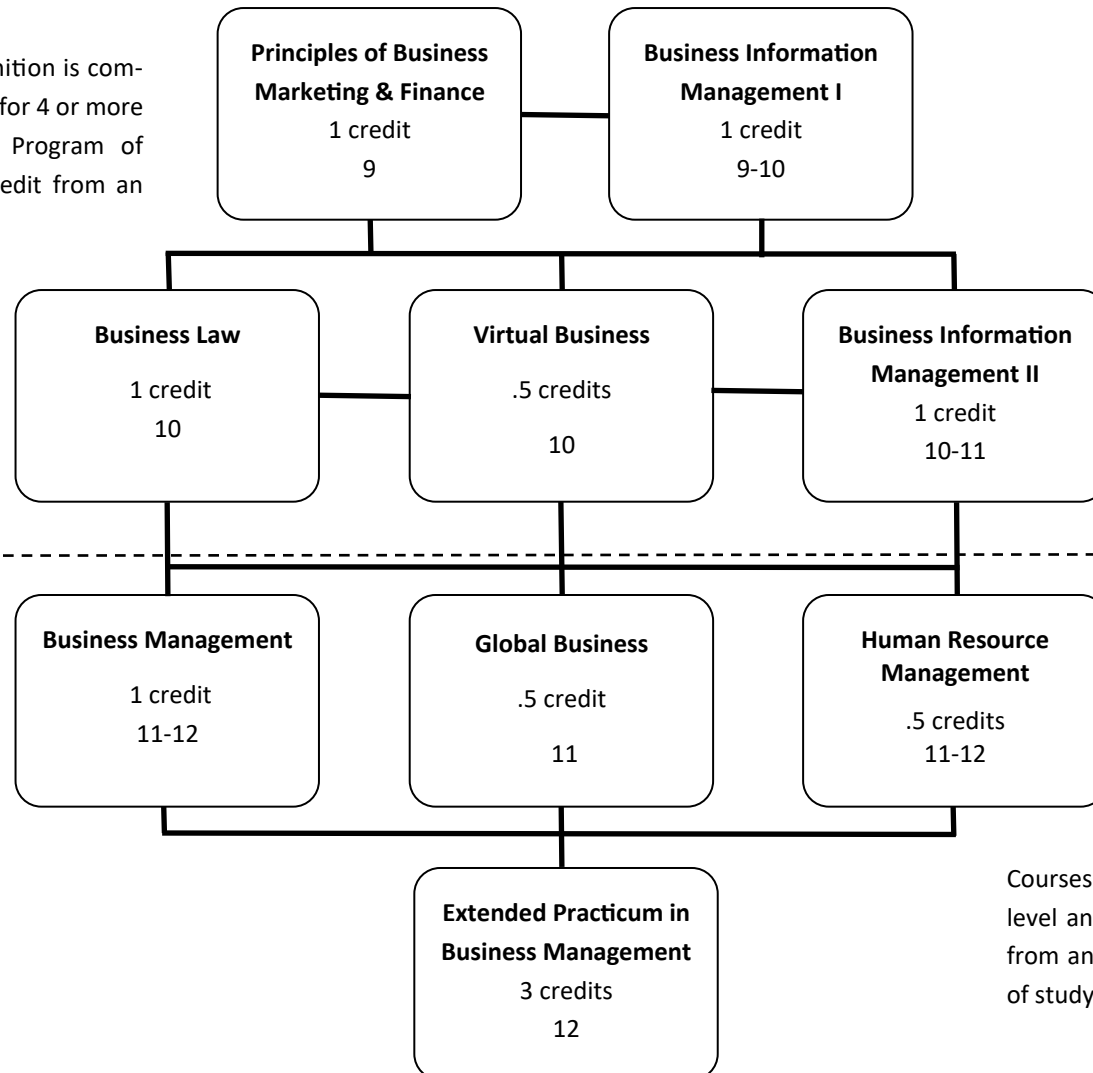
# Business Finance and Marketing

Endorsement = Business & Industry

## Program of Study = Business Management

**CTE Concentrator** = completion of 2 credits from within the same Program of Study.

**CTE Completer** = proposed definition is completion of three or more courses for 4 or more credits from within the same Program of Study. With a minimum of 1 credit from an advanced course.



Courses below the dotted line are advanced level and all CTE Completers need one credit from an advanced course within the program of study.

# Business Finance and Marketing

Endorsement = Business & Industry

	<b>Program of Study: Business Management</b>
9th Grade	Principles of Business Marketing & Finance (1 credit) AND / OR Business Information Management I (1 credit)
10th Grade	Business Law (1 credit) AND / OR Virtual Business (.5 credit) AND / OR Business Information Management II (1 credit)
11th Grade	Business Management (1 credit) AND / OR Global Business (.5 credit) AND / OR Human Resource Management (.5 credit)
12th Grade	Extended Practicum in Business Management (3 credits)

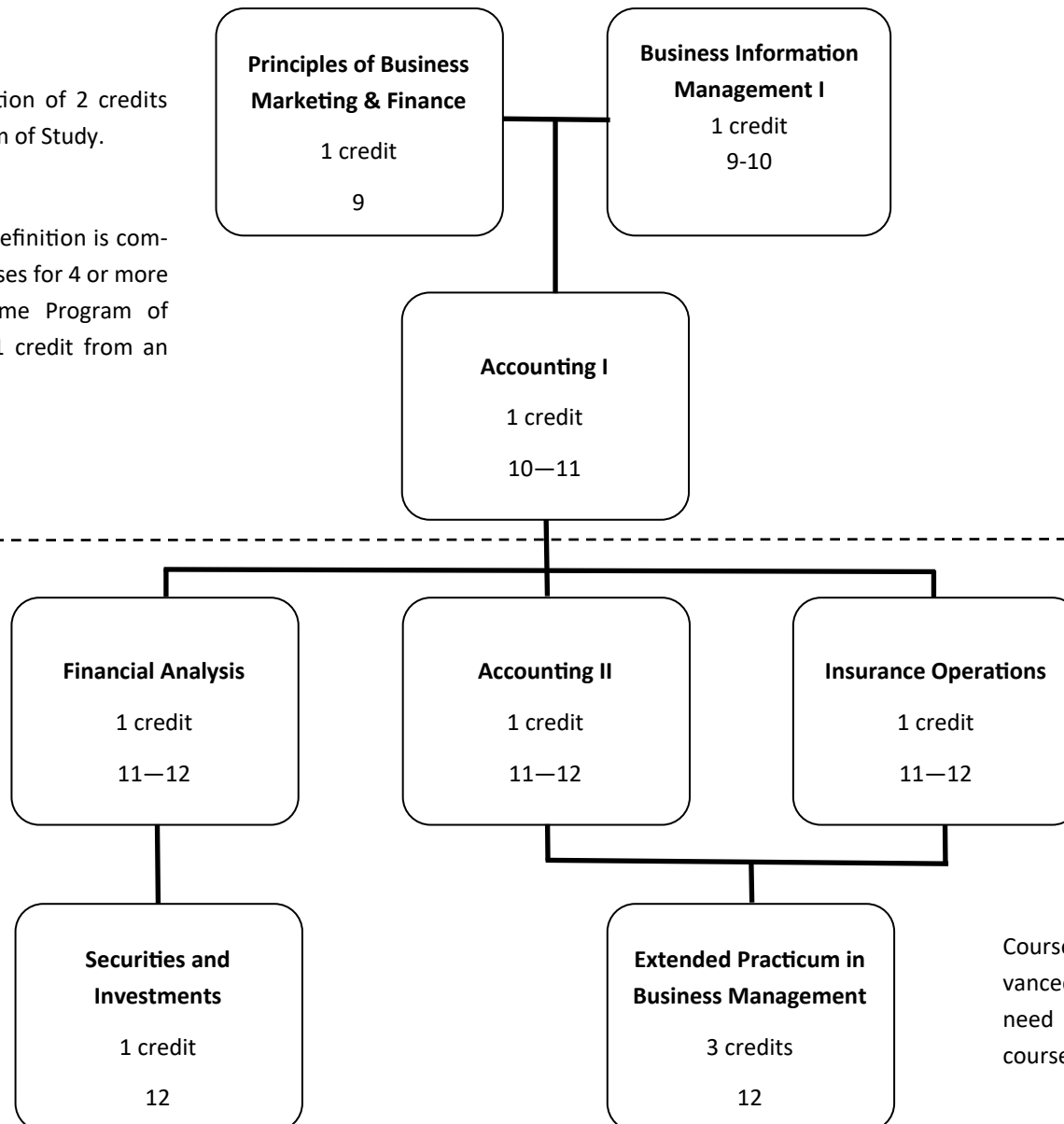
# Business Finance and Marketing

Endorsement = Business & Industry

Program of Study = Accounting & Financial Services

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# Business Finance and Marketing

Endorsement = Business & Industry

	<b>Program of Study: Accounting and Financial Services</b>
<b>9th Grade</b>	Principles of Business Marketing & Finance (1 credit) AND / OR Business Information Management I (1 credit)
<b>10th Grade</b>	Accounting I (1 credit)
<b>11th Grade</b>	Accounting II (1 credit) AND / OR Financial Analysis (1 credit) AND / OR Insurance Operations (1 credit)
<b>12th Grade</b>	Securities and Investments (1 credit) And / OR Extended Practicum in Business Management (3 credits)

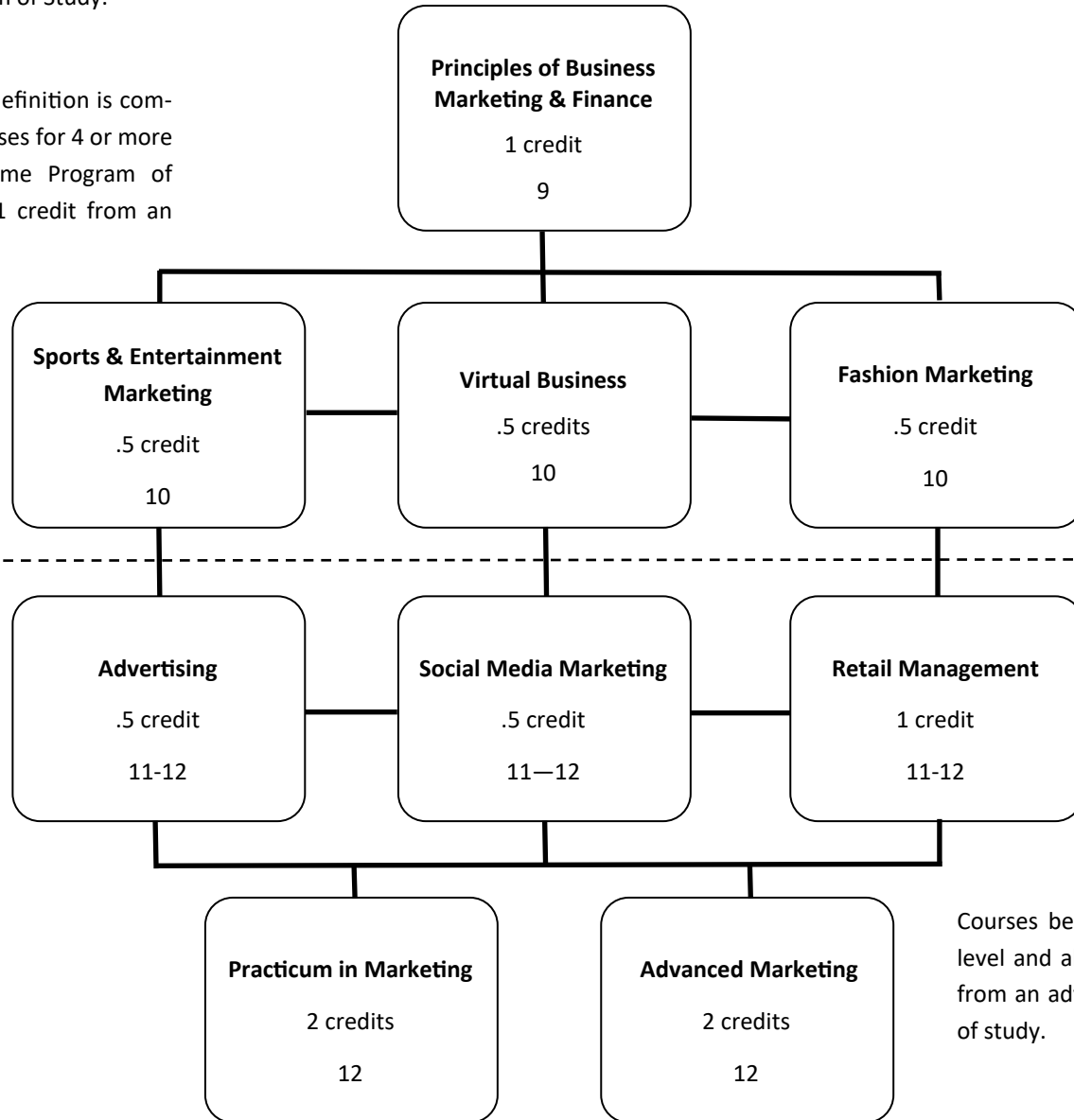
# Business Finance and Marketing

Endorsement = Business & Industry

Program of Study = Marketing & Sales

**CTE Concentrator** = completion of 2 credits from within the same Program of Study.

**CTE Completer** = proposed definition is completion of three or more courses for 4 or more credits from within the same Program of Study. With a minimum of 1 credit from an advanced course.



Courses below the dotted line are advanced level and all CTE Completers need one credit from an advanced course within the program of study.

# Business Finance and Marketing

Endorsement = Business & Industry

	<b>Program of Study: Marketing &amp; Sales</b>
9th Grade	Principles of Business Marketing & Finance (1 credit)
10th Grade	Sports & Entertainment Marketing (.5 credit) AND / OR Virtual Business (.5 credit) AND / OR Fashion Marketing (.5 credit)
11th Grade	Advertising (.5 credit) AND / OR Social Media Marketing (.5 credit) AND / OR Retail Management (1 credit)
12th Grade	Advanced Marketing (2 credits) OR Practicum in Marketing (2 credits)